

www.pembba.co.za



Port Elizabeth Metro B&B Association

Issue Date: July 2018

ASSOCIATE MEMBERSHIP APPLICATION FORM

Dear Prospective Associate Member,

The Port Elizabeth Metro Bed & Breakfast Association (PEMBBA) has been in operation since 2002 and has over time accomplished an enormous amount for its members, including establishing itself as representative of and recognized within the hospitality industry. With the increase in tourism to the Eastern Cape, as well as the resultant growth of informal Bed & Breakfasts and Guest Houses, there is a need to have an established representative organization to support and manage the industry in line with trends throughout the country.

Tourist/guest/holiday accommodation establishments form a major component in the tourism partnership between the private sector (product owners) and the public sector (Local & national authorities and their agents). Whilst PEMBBA provides unified platforms for more direct and proactive involvement in representing its members in facilitating promotion, assistance and marketing, the Association may not, does not and is neither mandated to market or describe how any individual establishment manages its business.

PEMBBA membership is open to all formal short-term tourist/guest/holiday accommodation establishments in Port Elizabeth and surrounds. The constitution furthermore, provides for associate membership of suppliers and or vested interest entities to and in the hospitality and tourism industry subject to the same terms and conditions as accommodation establishments.

The primary benefit to associate membership is the provision of direct and priority marketing platforms to access PEMBBA activities and its membership via E-mail or at all members General Meetings. PEMBBA, however, does not and may not market on behalf of an individual associate member.

The PEMBBA committee, as elected at an AGM, manages the affairs of PEMBBA and provides mentorship to all its members.

ESSENTIAL ESTABLISHMENT/COMPANY INFORMATION

Establishment/Company Name	
Owner / Manager: Full Name	
E-Mail Address	
Preferred Contact: Full Name	
E-Mail Address	
Postal address	
Postal Code	
Physical / Street Address	
Suburb/Region	
City / Town / Region	
Telephone Number	
Fax Number	
Cell Number	
Web Site Address	

An annual subscription of R550.00 is applicable from 1st July 2018. As the PEMBBA administrative year runs from July to June invoices are issued pro-rata.

Various advertising options on the PEMBBA Web Site are available to Associate members. Kindly consult with our secretary, Jenny Thompson - secretary@pembba.co.za and or treasurer, Madeleine Mantell - pembba@riverroad.co.za for costing and procedures.

Please do not submit any subscriptions or fees until the membership application is approved at which time you will be invoiced for due subscriptions and fees accordingly.

We look forward to having you as an Associate member of our Association.